



WANT TO HIRE IN MEXICO?

Finding the right nearshore partner can make creating your dream team a breeze.

GUIDE 



Understanding **NEARSHORING** and Knowledge Process Outsourcing (KPO)

WHAT IS NEARSHORING?

Nearshoring has a strategic approach that not only shortens geographical distances but also drives projects efficiently, quickly, and at low cost. Nearshoring, where the key is not only to change the location of operations but also to maximize the success of each project.

In this business revolution, Mexico stands out as the epicenter of opportunities. Nearshoring has ceased to be a simple logistics option to become the gateway to a totally favorable business scenario.

Why choose **MEXICO** for nearshoring?

Mexico is a country with a rich culture and diverse language. It is situated close to the United States, making it an excellent option for businesses looking to Nearshore their operations.

Nearshoring was on the lips of many executives during third quarter earnings calls, and in the first six months of 2023, Mexico raked in around \$29 billion in foreign direct investment, up **5.6%** from 2022.

According to the latest periodic economic outlook report, the international organization has confirmed **Mexico's gross domestic product (GDP) forecast for 2024 at 2.5%**. Additionally, for the first time, it has predicted a **2% increase in GDP for 2025**. A strong labor market and by the nearshoring or relocation of value chains will help boost consumption.

**Noe Torres, Mexican businesses warmed by glow of 'nearshoring' dawn, 2023*

Benefits of **NEARSHORING**



Time Zone Compatibility

Minimal time zone differences enables real-time collaboration and faster project development.



Competitive Pricing

Intangibles Talent offers cost advantages while maintaining quality & reducing risks



Cultural And Linguistic Affinity:

Effective communication and stronger working relationships through shared cultural traits.



Skilled Talent Pool:

Ensure the availability of high-quality resources and promotes innovation and efficiency in project execution.



What is **KPO**?

Knowledge Process Outsourcing (KPO) is a game-changer for businesses. Imagine having access to a team of highly qualified experts without the burden of training them. This innovative practice involves entrusting specialized tasks to third parties with exceptional subject matter expertise, often located in distant regions.

Companies that opt for KPO are looking to boost their competitiveness quickly and cost-effectively without the need to commit to in-house training. It's a win-win solution that accelerates access to experts for crucial projects, thus boosting revenue and business flexibility.



How much companies are **SAVING?** doing **NEARSHORING?**



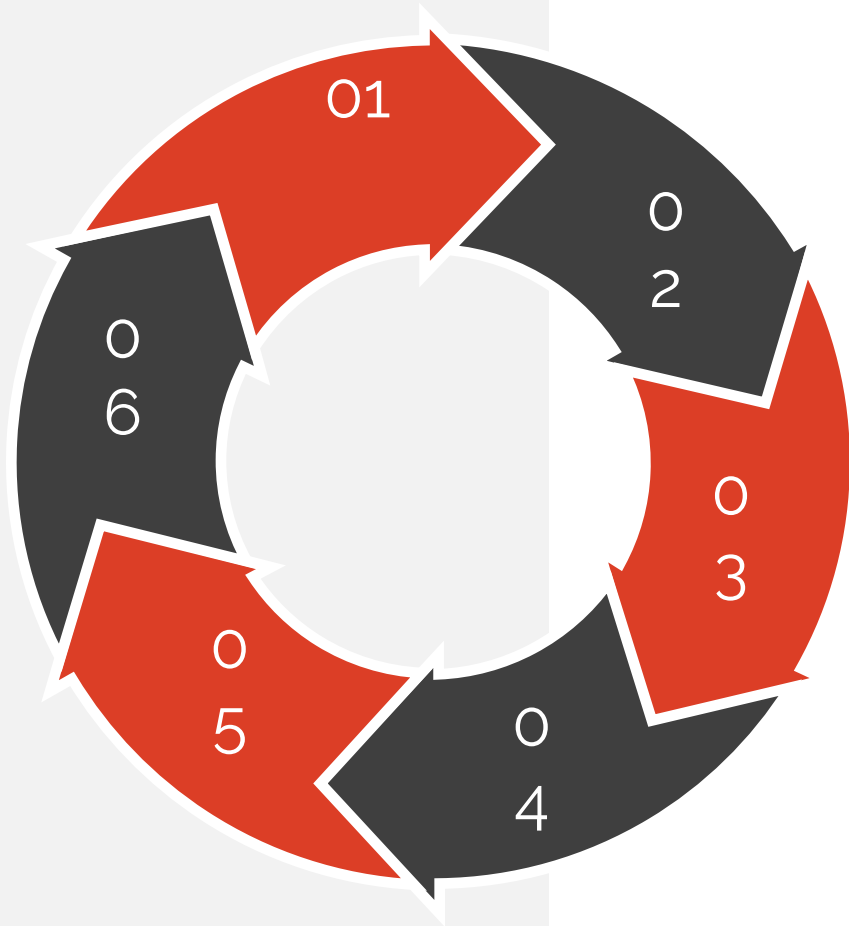
WHY INTANGIBLES?

We are not a typical nearshore agency

We have taken a page from the world of professional sport recruiting, which recognizes it is often the “intangibles” that determine a player’s success or failure; traits like **tenacity, determination, humility, mental toughness, resilience, and creative problem-solving skills.**



OUR PROCESS



01 - Meeting to Understand Your Needs

Let us help you achieve your goals and exceed your expectations.

02 - Business Proposal

We aim to deliver the best business proposal possible.

03 - Review of Terms and Conditions

This is the moment to define, review and approved the contract

04 - We define The Ideal Candidates

We ensure in two weeks, to look at your ideal candidates.

05 - Time to look for Talented People

It's time to select the candidates and coordinate everything with you.

06 - We Prepare All For The Hiring Process

Our Team will prepare all the incorporation, registration, and other important details.



LET'S CONNECT AND EXPLORE THE POSSIBILITIES!

WWW.INTANGIBLESTALENT.COM

